Name: Date:

**Manifest Destiny Advertisement**

Background:

From 1820-1860, large numbers of Americans began a westward movement. From the Mormons in the 1830s to the gold rushers in 1849, Americans came west for a multitude of reasons. Moving west was difficult, but considered to be a necessary harshness to achieve each one’s own personal end goals.

Directions:

You are to create an advertisement to entice people from the east to move out west during the antebellum era. You will use letter-sized white paper to create this advertisement. Remember that people moved to the west for many different types of reasons. You may focus on one of these particular motives, or create an advertisement that draws from multiple incentives. Your advertisement MUST include:

* Title 5
* Tagline/Slogan 10
* At least THREE reasons why people should move west 15
* A hand-drawn, picture 10
* Lots of COLOR! 5
* No to little spelling, grammatical, and mechanical mistakes 5

**50 points total**

This advertisement is due: Monday, November 18, 2013

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